

# YORK STREET NOONGAR BANNERS

## YORK STREET, ALBANY

The City has a series of multipoles within the City centre, these poles have multiple uses including displaying Christmas decorations and banners.

### Status:

Completed March 2018

### Funding Partners:

City of Albany

**Value:** \$14,500

**Project Team:** City of Albany

### Community Outcomes:

The City of Albany working together with local artist Michael Cummings, commissioned these beautiful paintings representing the six Noongar seasons of the Albany Region. These local seasons are referenced through extensive studies with UWA and match those published by Nind (1831) for Kinjarling (Albany) and used by Mokare.

The interpretation by Michael Cummings reflects each season through colour, flora and fauna. The Swan River Colony season names are widely used throughout Western Australia and are referenced within the banners. The images have been used in the first of a series of York Street banners bringing together culture and the new "the Amazing South Coast" branding.

The Amazing South Coast stretches from Walpole through to Bremer Bay, and inland to the Stirling Range. The Amazing South Coast campaign, which launched January 2018, aims to strengthen and diversify the economic base of the Amazing South Coast through unified promotion and development of unique experiences.

The banners add vibrancy and colour to the streetscape and promote City festivals and events such as Anzac Day and Remembrance Day.

