



ARTIST IMPRESSION ONLY



LOCATION PLAN



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FORESHORE MANAGEMENT PLAN - 2017

VISION: Regional Western Australia's most iconic + active beach precinct, offering world class community, commercial + civic amenity on the pristine South Coast.

ALBANY
WESTERN
AUSTRALIA

Middleton Beach Foreshore Enhancement Project



CONNECTING COMMUNITY + ENVIRONMENT

Commitment to a healthy, active community lifestyle, connected to world class natural assets (mounts and ocean).

Protect, enhance and communicate the unique cultural heritage values of the locale, creating memorable, diverse and authentic experiences which express civic pride.



ICONIC TOURISM DESTINATION

To be recognised as one of WA's best regional tourism destinations and a focal point for the entire region that will attract investment and economic diversification.

Providing tourists with a beautiful, unique and iconic tourist destination with access to businesses and services in very close proximity.



WORLD CLASS PUBLIC REALM

Provision of high quality public spaces and facilities for all users which are safe, accessible, attractive, comfortable, flexible (event capability), well connected and long lasting, including pedestrian promenade, shared use pathways and passive recreational spaces.



ENHANCING REGIONAL LIVEABILITY

Celebrating the south coast lifestyle, loved by locals and visitors alike. Place programming and management that will enable events and uses that will activate the foreshore precinct.



SUSTAINABLE INFRASTRUCTURE INVESTMENT

Integration of essential services and essential infrastructure, including 50-year coastal protection (seawall), drainage and water quality services, and public realm infrastructure which will enable long term development investment within the precinct.



DRIVING INVESTMENT + STRONG PARTNERSHIPS

The revitalised foreshore is expected to enhance private investment outcomes in the Activity Centre, and will further encourage growth throughout the CBD due to high amenity public realm enhancements, linkages and connections through extensive and well planned trail networks and access ways.