



# TRAIL HUB VISION

## A World Class Trails Tourism Hub

Albany to become one of Australia's primary trails destinations - a World Class Trails Tourism Hub (TTH) situated around high quality trail systems, supported by a complete package of hospitality and visitor services set within our unique natural landscapes.

### Trail Hub Support

- High quality trails
- Tourism support
- Complete package of hospitality
- Visitor services
- Unique natural landscapes

### Trail Benefits

- Active and Passive Recreation
- Health
- Brings Visitors and Economic Growth
- Environmental Protection
- Culture
- Access to Firebreaks

# TRAIL AUDIT



**Walking Trails**  
- Significant amount of trails, quality varies, signage poor

**Equestrian Trails**  
- Trails sufficient for short breaks or weekend trips

**Mountain Bike Trails**  
- Under catered

**Aquatic Trails**  
- Under catered



## What is a Trail?

Trails are areas that provide an opportunity for the community to experience recreational, health and wellbeing, environmental, economic and/or cultural enrichment through interaction with the environment.

Trails have included all **non-motorised** activities such as walking, mountain biking, off-road cycling, equestrian and aquatic trails (such as kayak trails and diving/snorking trails).

## Different Land Managers

- City of Albany Trails
- Department of Parks and Wildlife Trails
- Iconic Regional Trails
- across different Local Government Authorities



# KEY FINDINGS

- Albany has enormous potential as a trails tourism destination
- Need for critical mass of trails and trail related services, with a focus on mountain biking
- Attract a younger and new trails segment
- Make Albany different from other regions
- Promote existing trails and create new iconic mountain bike and kayaking trails in unique landscapes
- Albany can be a central trail hub surrounded by a range of trail and outdoor activities throughout the region

## Trend for Outdoor Recreation

Adventure tourism (of which trails are part of) is a growth tourism segment

## What is a Trail Hub?

Trail Hubs can be defined as 'a population centre that offers a large range of high quality trails, trail user related services, facilities and businesses, strong branding, supportive management and governance.'

## Potential Projects for Albany

### The Mounts

Albany Heritage Park (Mount Adelaide and Clarence)

- Walking
- Mountain Biking
- Interpretation

### Mount Melville

- Mountain Biking
- Walking

### City Centre

- Walking
- Mountain Biking
- Interpretation

### Vancouver Point

- Paddle
- Aquatic
- Walking

### Kalgan River

- Paddle
- Walking

## How Priorities were Reached

- Location
- Opportunity
- Deliverability
- Community Support
- Market Support
- Existing Supply for trail users



## Types of Cyclists

- Off Road Cycle Touring/Rail Trail
- Mountain Bike Market
  - Trail Riders
  - Sport riders
  - Downhillers/Freeriders
  - Enthusiasts

