



# **Albany Motorsport Park Community Survey Evaluation October 2024**

## **2 Simultaneous Surveys**

- Within 5km of Venue**
- Broader Community**

**608**

**Total Responses**

## Albany Motorsport Park Community Survey Evaluation – October 2024

The City of Albany, on behalf of the Albany Motorsport Venue Incorporated, initiated a community survey to gather valuable feedback on the Albany Motorsport Park development.

This survey specifically sought to assess community tolerance regarding noise levels, event frequency, and duration to assist necessary revision of the Noise Management Plan (NMP).

Additionally, refreshed community input is crucial for the CEO to make well-informed decisions when considering the approval of the Noise Management Plan.

The survey was distributed both to residents within a 5 km radius of the venue and to the broader community, capturing a wide range of perspectives with a total of **608 respondents**.

Insights gained from these surveys reveal community interest in motorsports and firsthand experiences with venue noise, offering a clearer picture of public sentiment.

### Participation:

- 608 surveys
- It is generally accepted best practice that a representative sample of community in a city Albany's size to be ~ 200-300. The participation rate is regarded as a high number.
- Analytics table shown below:

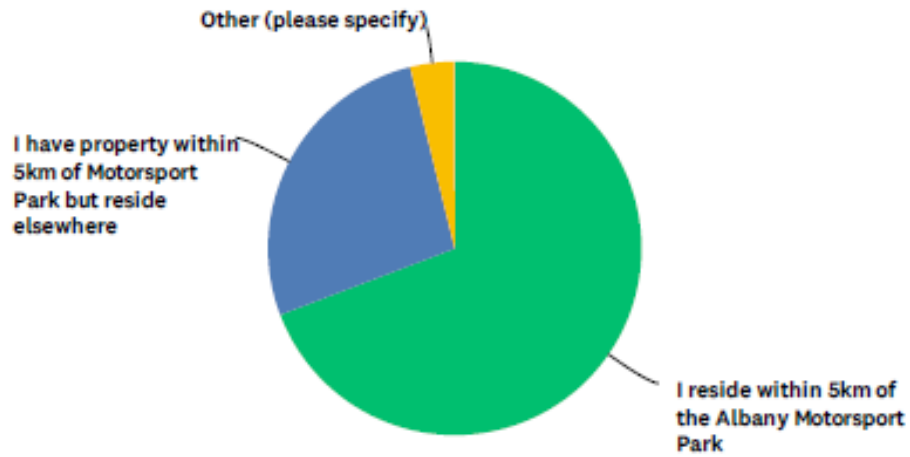
Post Date	Platform	Reach	Likes/Reactions	Comments	Shares	Impressions
11 Oct	Facebook	12,700	33	5	40	13,900
11 Oct	Instagram	374	3	0	1	383
20 Oct	Facebook	6,800	11	18	25	7,200
22 Oct	Facebook	2,100	5	2	2	2,300
22 Oct	Instagram	349	6	0	0	357

### Survey Results:

The results below reflect responses from both survey groups, helping us understand how the park's activities are perceived by nearby residents and the community at large.

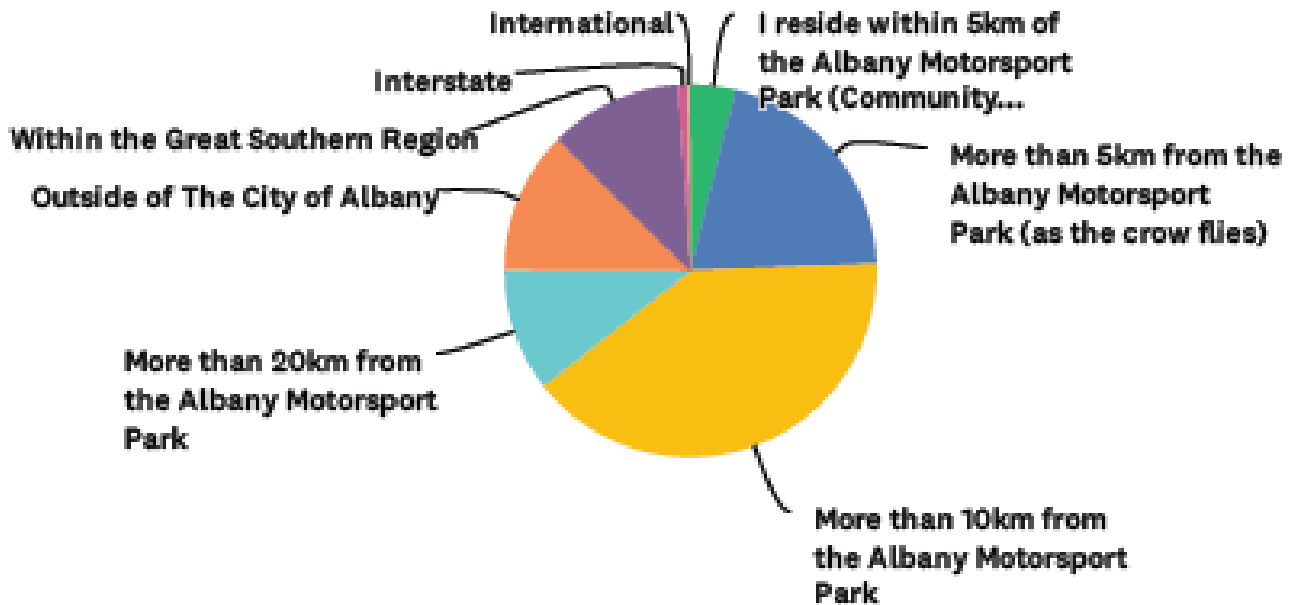
## LOCATION STATUS

### 5km Survey



69% of those surveyed reside within 5km of the venue, with a further 27% having property within 5km but with residence elsewhere.

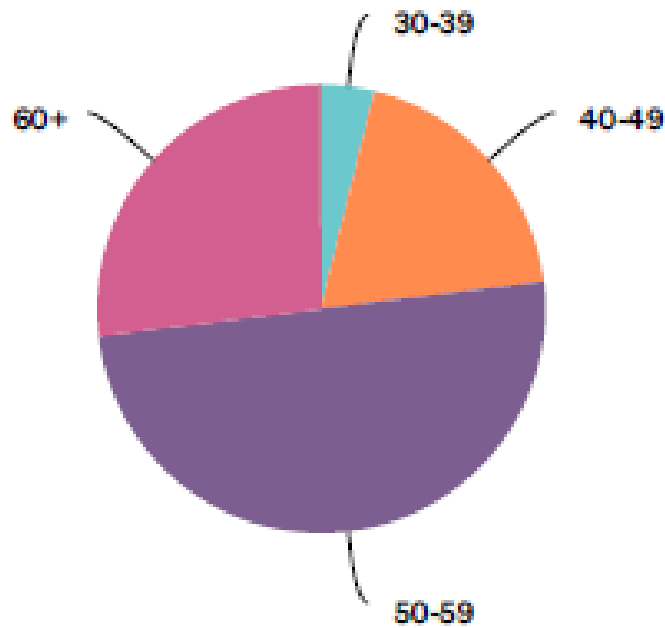
### Broad Survey



40% of those surveyed live between 10-20km of the venue, with 10% beyond 20km and 12% outside of the City of Albany.

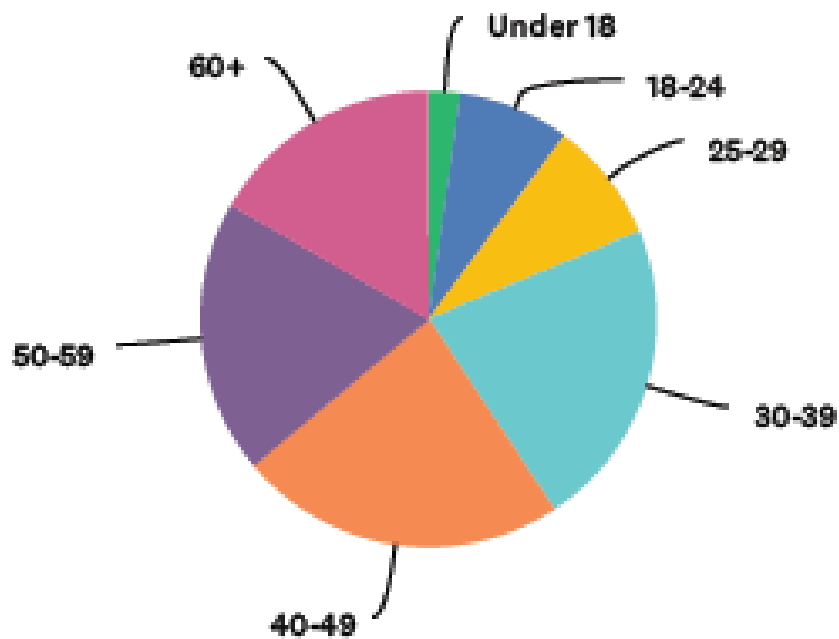
## AGE RANGE

### 5km Survey



50% of those surveyed were within the 50-59 age range.

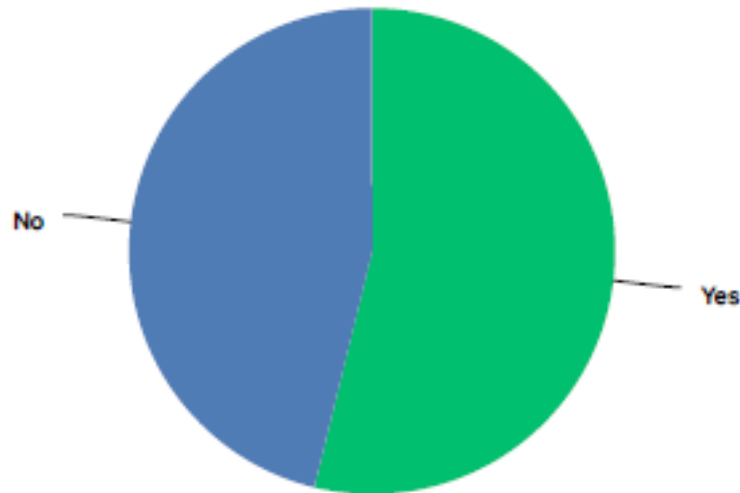
### Broad Survey



The highest response rate of those surveyed (23%) was between the 40-49 age bracket, with 22% within the 30-39 age range, and 19% aged 50-59.

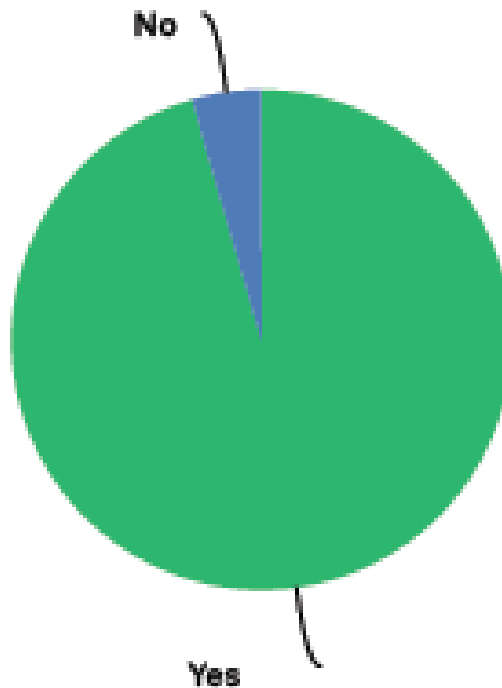
## ARE YOU SUPPORTIVE OF THE ALBANY MOTORSPORT PARK DEVELOPMENT?

### 5km Survey



Over half (**53.85%**) of those surveyed and located within 5km of the venue indicated they are **supportive** of the development.

### Broad Survey



Almost all (**95.53%**) of those surveyed within the broader community indicated they are **supportive** of the development.

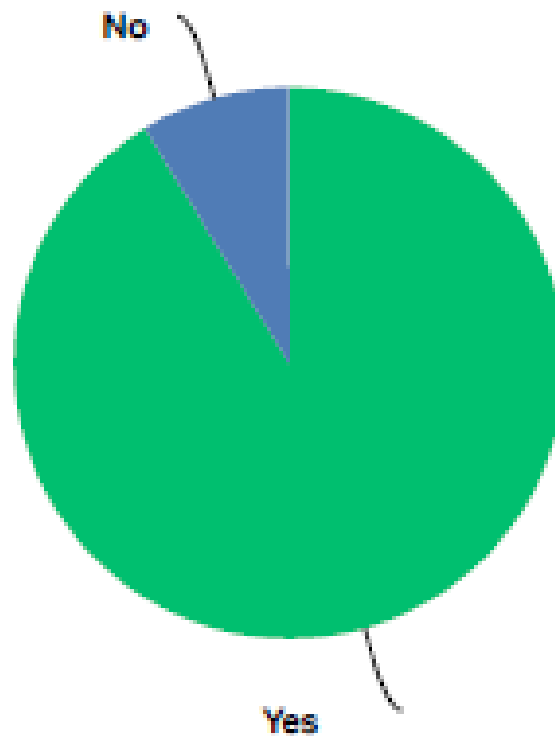
## DO YOU FOLLOW ANY MOTORSPORT ACTIVITIES?

### 5km Survey



Those surveyed within the 5km range were equally divided in their interest in motorsport activities..

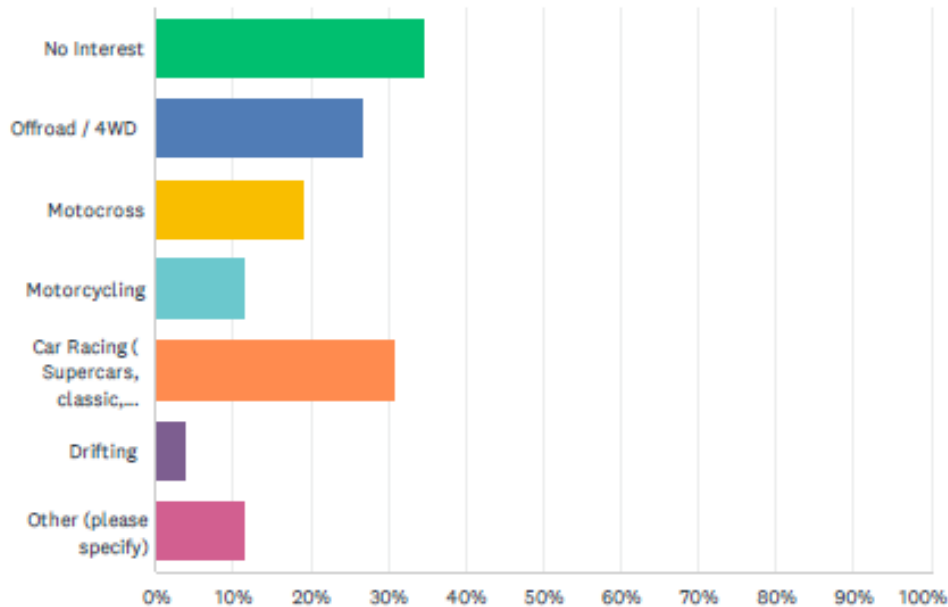
### Broad Survey



91% of the broader community surveyed follow motorsport related activities.

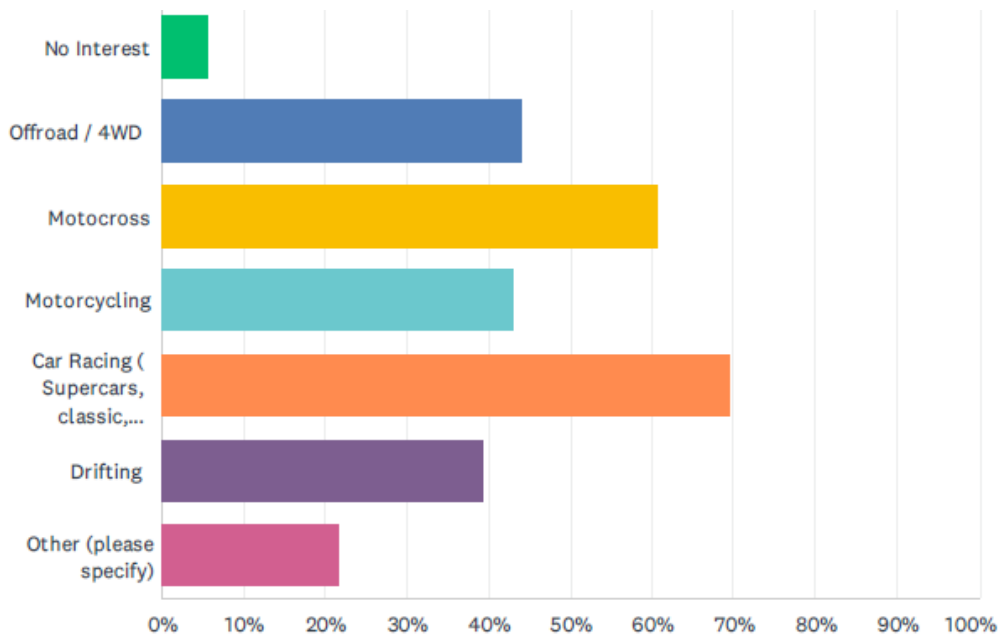
## IF A MOTORSPORT ENTHUSIAST/ENJOY WATCHING MOTORSPORT, WHAT DISCIPLINES OF MOTORSPORT ARE YOU INTERESTED IN?

### 5km Survey



34% of those surveyed had no interest, 30% were most interested in car racing, with 19% indicated interest for motocross.

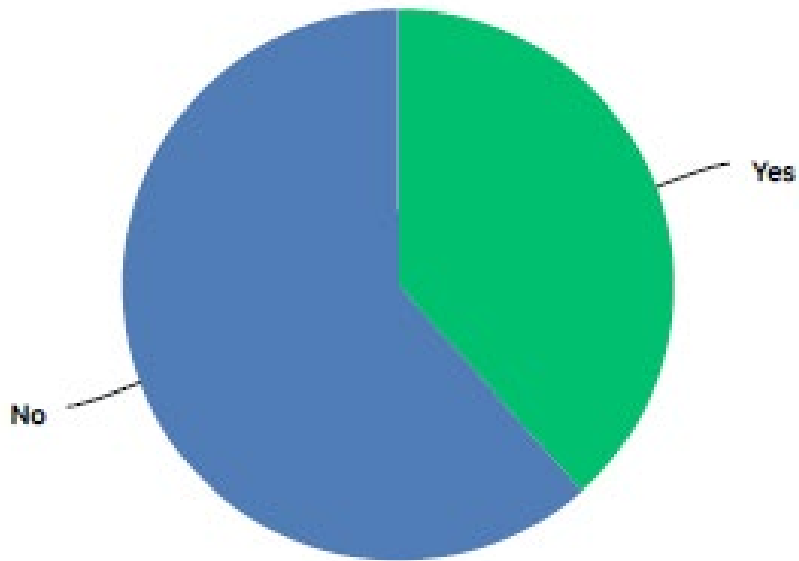
### Broad Survey



The broad survey results revealed 69% most interested in car racing and 60% motocross.

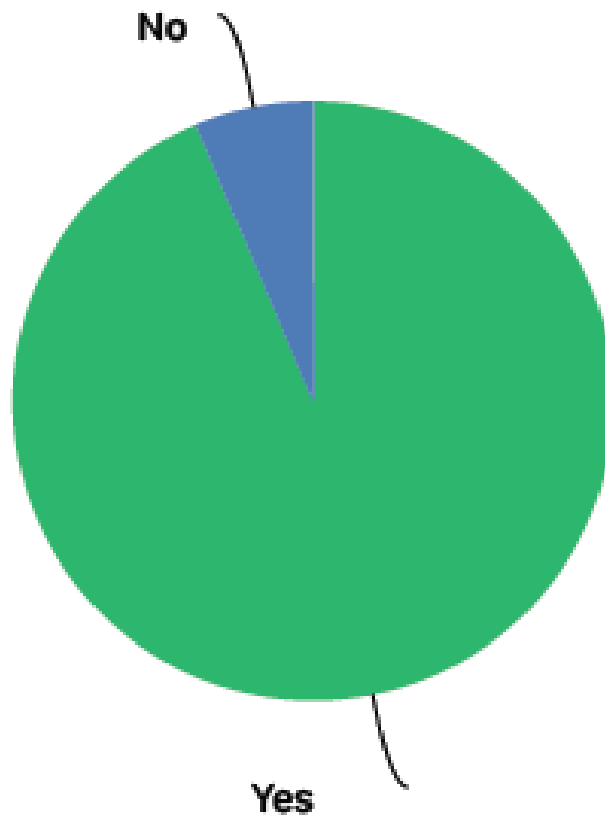
## WOULD YOU ATTEND AN EVENT AT THE ALBANY MOTORSPORT PARK?

### 5km Survey



The 5km survey results revealed 38% would attend an event at the venue.

### Broad Survey

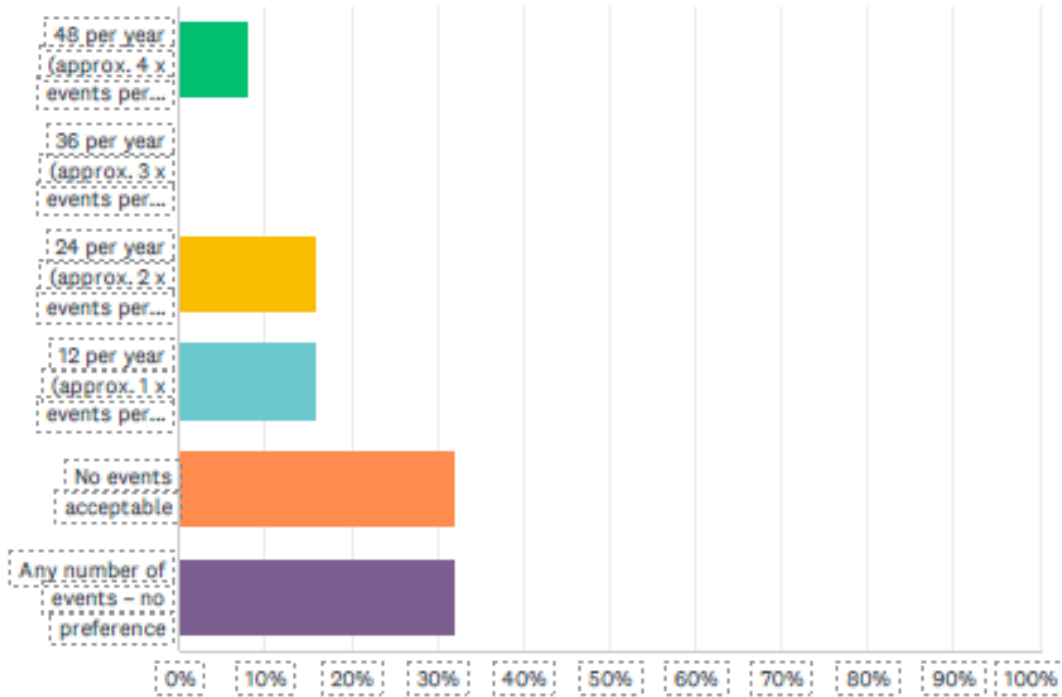


The broad survey results revealed 93% would attend an event at the venue.



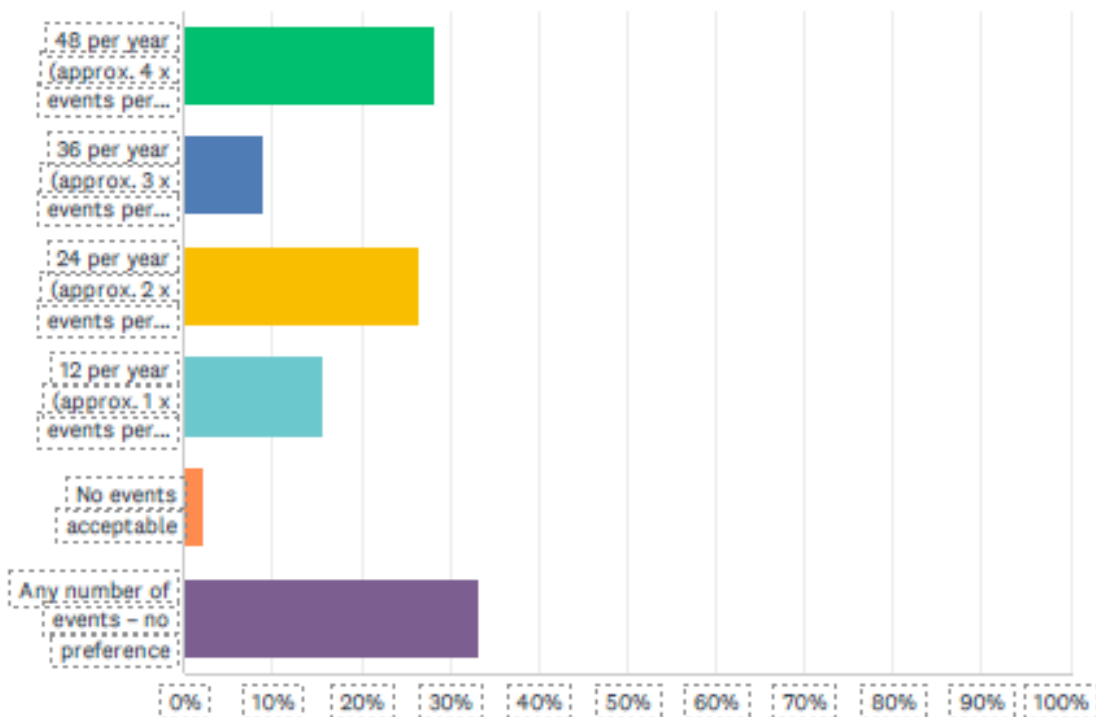
## HOW MANY MOTOCROSS RELATED EVENTS PER YEAR DO YOU BELIEVE ARE ACCEPTABLE? PLEASE TICK ALL THAT APPLY

### 5km Survey



Of those surveyed there was an equal split of 32% for any number of events acceptable and no events acceptable. Note multiples selections could be made.

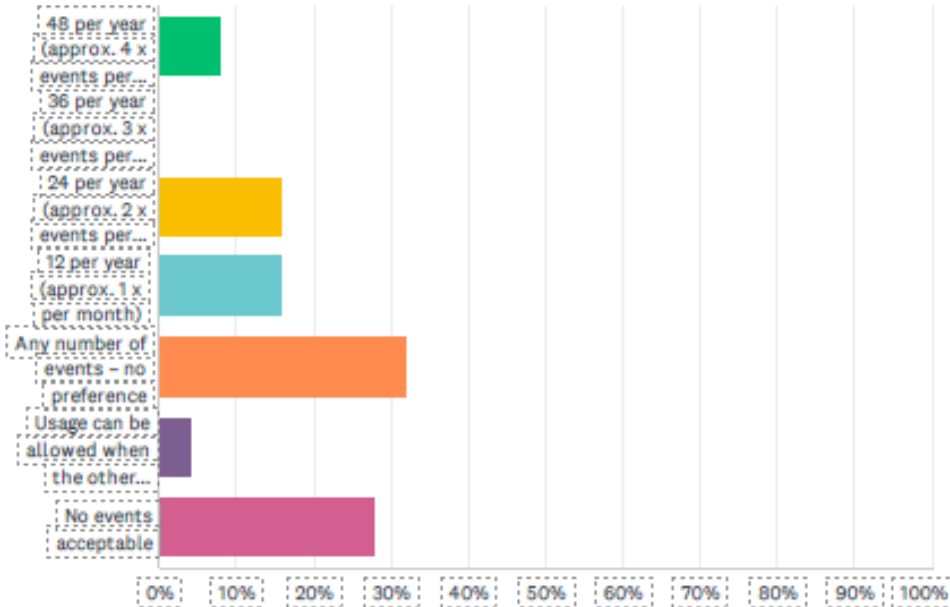
### Broad Survey



The broader community largest response was for any number of events (33%), followed by 4 events per month (28%) and 2 events per month (26%). Note multiples selections could be made.

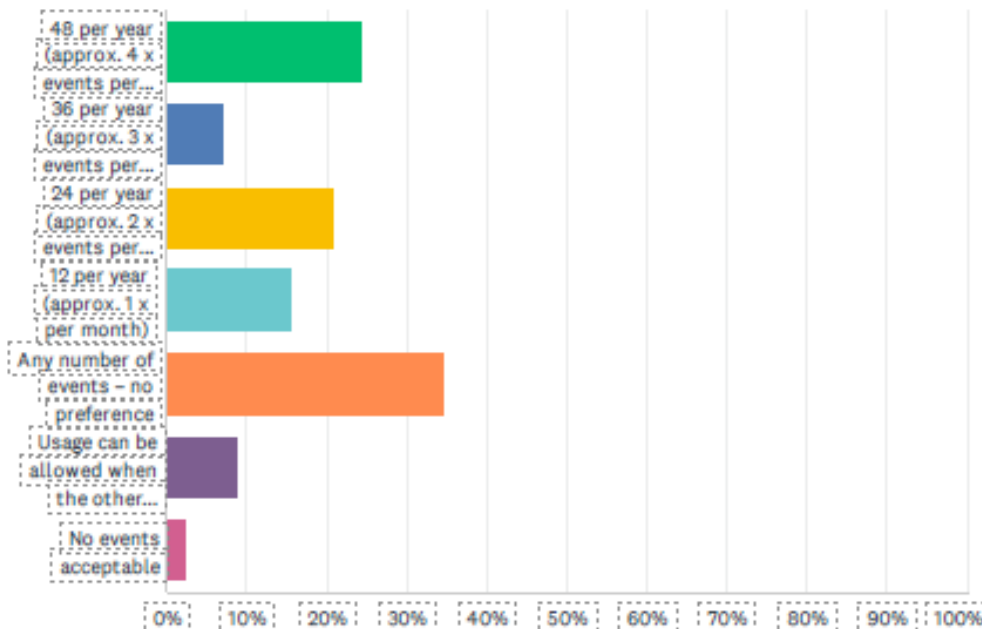
## HOW MANY OFFROAD PRECINCT EVENTS PER YEAR ARE ACCEPTABLE? PLEASE TICK ALL THAT APPLY

### 5km Survey



Of those surveyed 32% selected for any number of events to be acceptable and 28% for no events acceptable. Note multiples selections could be made.

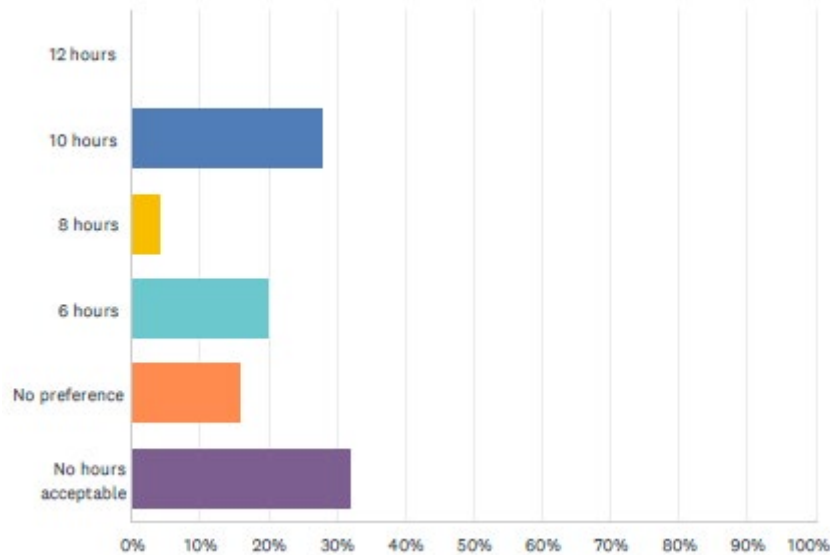
### Broad Survey



The broader community largest response was for any number of events (34%), followed by 4 events per month (24%) and 2 events per month (20%). Note multiples selections could be made.

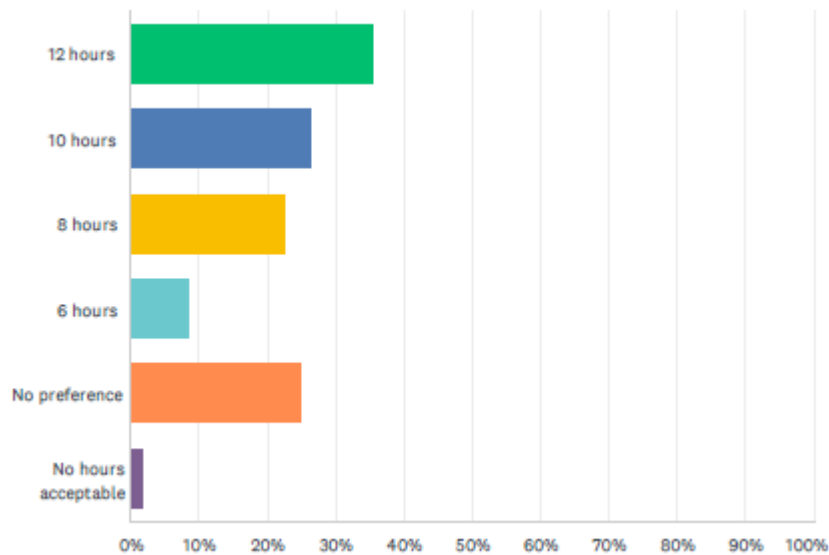
## WHAT DURATION OF MOTORSPORT GENERATED ACTIVITIES IS ACCEPTABLE OVER A WEEKEND DAY? THIS COULD BE A SATURDAY OR SUNDAY. TICK ALL THAT APPLY

### 5km Survey



Of those surveyed 32% selected for no hours acceptable and 28% selected a 10 hour duration. Note multiples selections could be made.

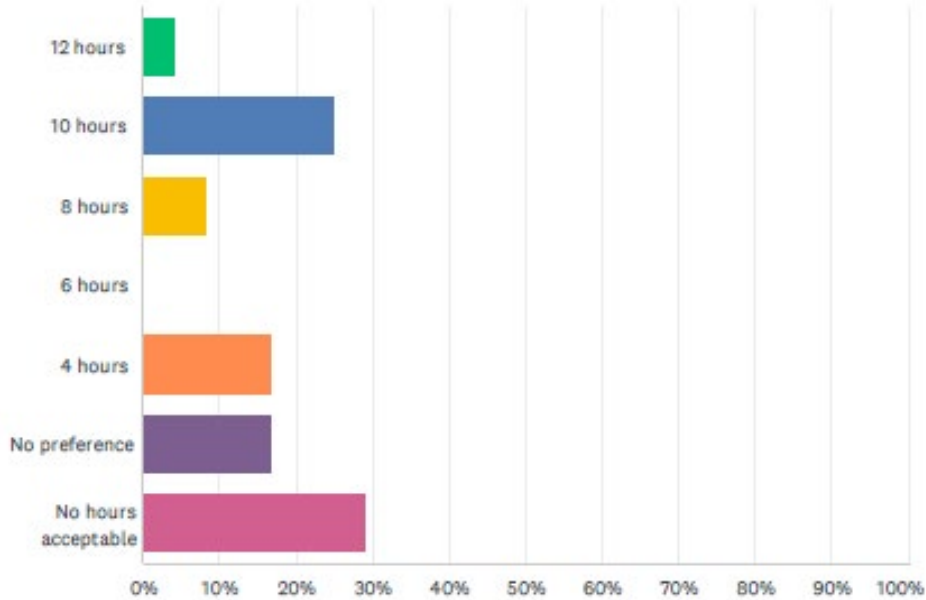
### Broad Survey



The broader community largest response was for 12 hour duration (35%), followed by 10 hours (26%) and no preference (25%). Note multiples selections could be made.

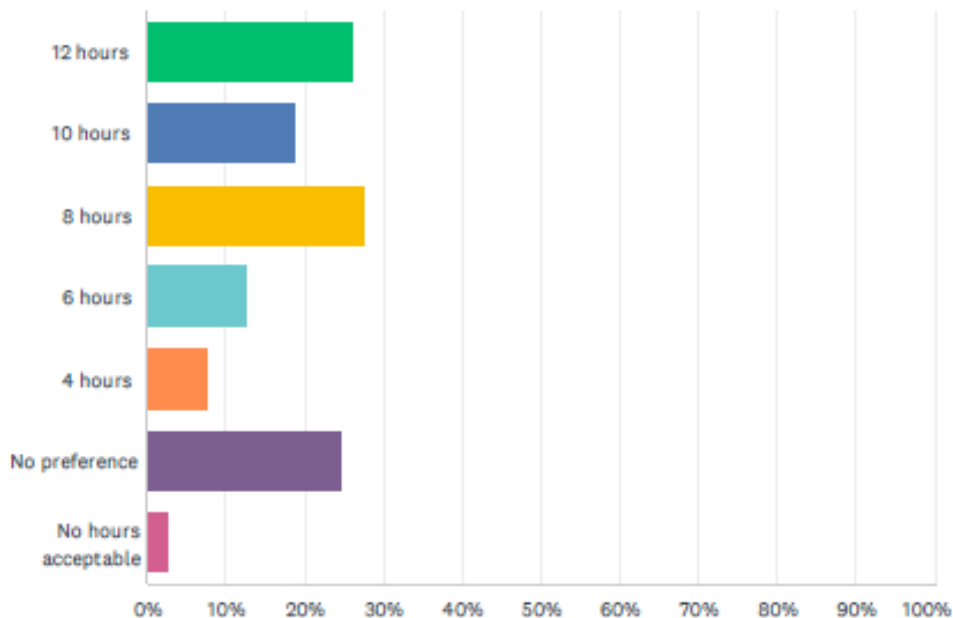
## WHAT DURATION OF MOTORSPORT GENERATED EVENT ACTIVITIES IS ACCEPTABLE OVER A WEEK DAY (MONDAY - FRIDAY)? TICK ALL THAT APPLY

### 5km Survey



Of those surveyed 29% selected for no hours acceptable, 25% selected a 10 hour duration, followed by both no preference and 4 hours at 16%. Note multiples selections could be made.

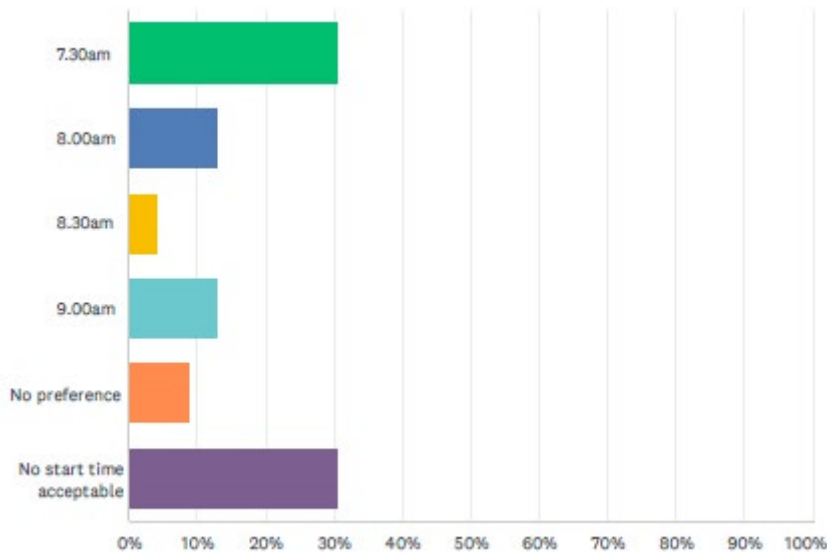
### Broad Survey



The broader community largest response was for an 8 hour duration (28%), followed by 12 hours (26%) and no preference (24%). Note multiples selections could be made.

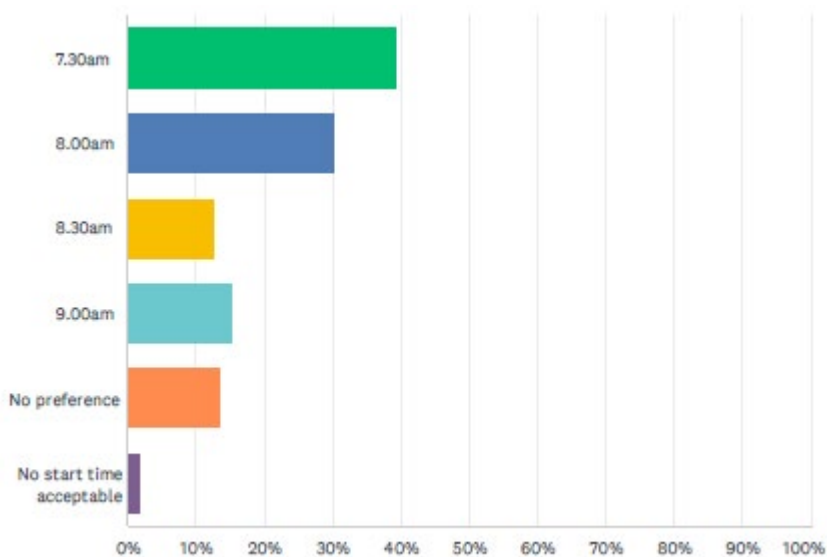
## FOR MOTOCROSS EVENTS, WHAT TIME IS ACCEPTABLE TO START ON A SATURDAY? TICK ALL THAT APPLY

### 5km Survey



Of those surveyed there was an equal response of 34% for both no start time being acceptable and 7.30am, followed by an equal response of 13% for 8am and 9am start times. Note multiples selections could be made.

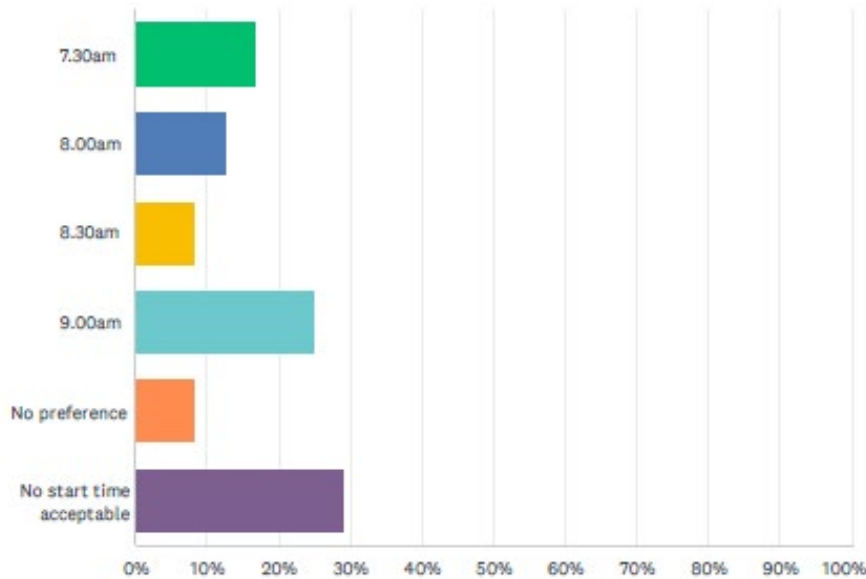
### Broad Survey



The broader community largest response at 39% was for a 7.30am start time, followed by 30% selecting 8am. Note multiples selections could be made.

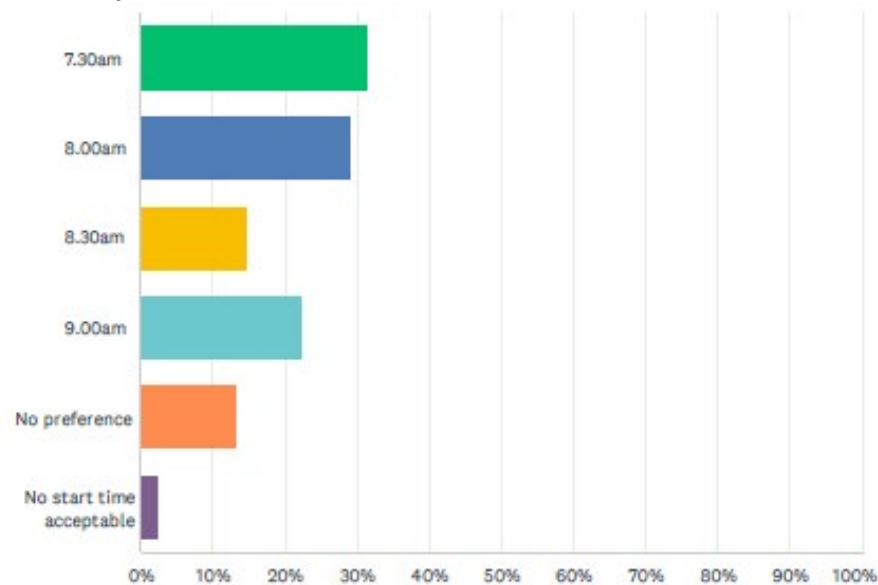
## FOR MOTOCROSS EVENTS WHAT TIME IS ACCEPTABLE TO START ON A SUNDAY? TICK ALL THAT APPLY

### 5km Survey



Of those surveyed the highest response of 29% indicated no start time being acceptable, 25% were acceptable of 9am, followed by 16% suggesting 7.30am. Note multiples selections could be made.

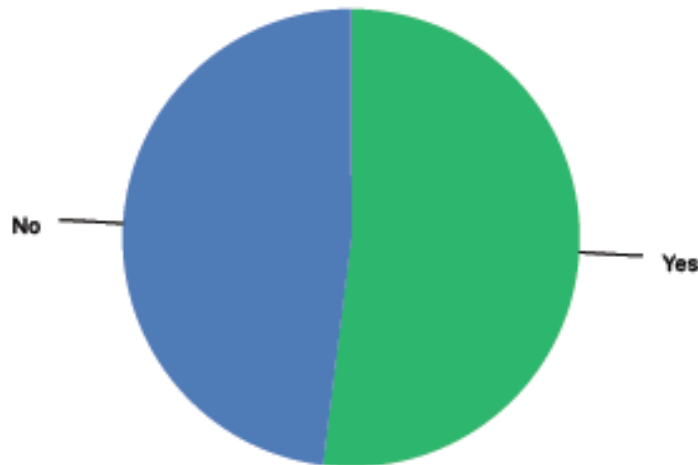
### Broad Survey



The broader community highest response of 31% was for a 7.30am start time, followed by 29% selecting 8am. Note multiples selections could be made.

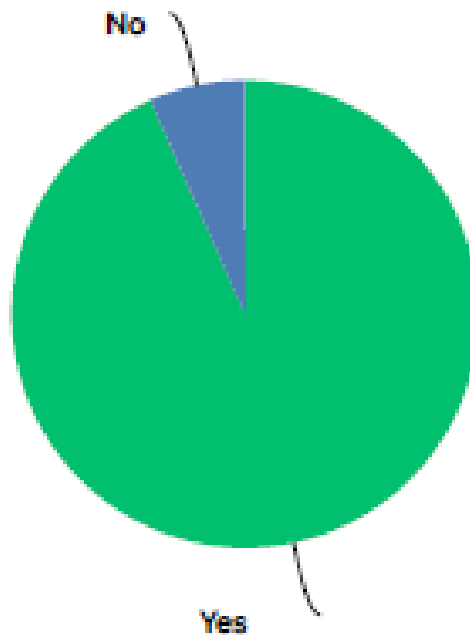
**FOR MOTOCROSS TO ACCOMMODATE SPECIAL, STATE AND NATIONAL EVENTS, THE START TIME OF ACTIVITIES IS REQUIRED TO COMMENCE EARLIER TO MEET PROGRAMME REQUIREMENTS (I.E., SCRUTINEERING, PRACTICE LAPS FOR COMPETITORS FROM OUT-OF-TOWN). THESE ARE GENERALLY LARGER EVENTS WITH MORE COMPETITORS, WITH INCREASED OPERATIONAL LOGISTICS TO MANAGE. ARE YOU ACCEPTING TO ALLOW MOTOCROSS ACTIVITIES RELATED TO SPECIAL, STATE OR NATIONAL EVENTS TO START AT 7.00AM FOR APPROXIMATELY 3 WEEKENDS PER CALENDAR YEAR TO MEET EVENT REQUIREMENTS?**

**5km Survey**



52% of those surveyed within 5km of the venue were supportive of the 7am start time for special, state and national events.

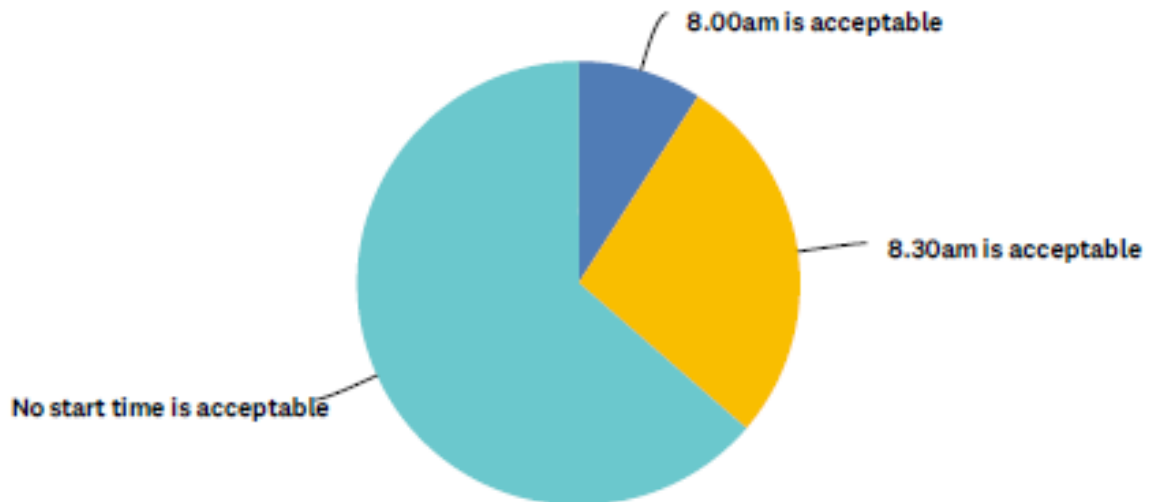
**Broad Survey**



93% of the broader community surveyed were supportive of the 7am start time for special, state and national events.

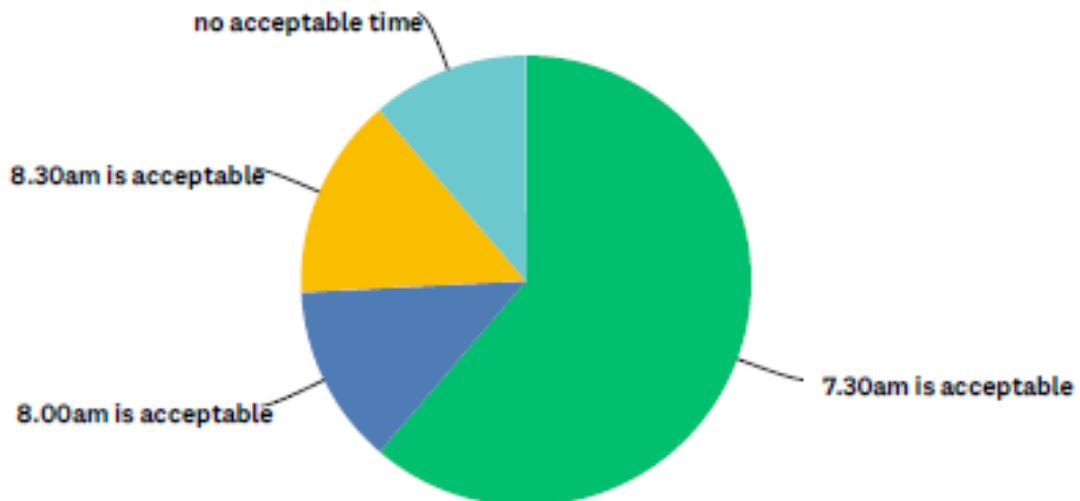
## IF NO TO A 7AM START, WHAT START TIME IS ACCEPTABLE FOR APPROXIMATELY 3 WEEKENDS PER YEAR?

### 5km Survey



63% of those who were not supportive of a 7am start time indicated no start time as acceptable, followed by 27% supporting an 8.30am start time.

### Broad Survey

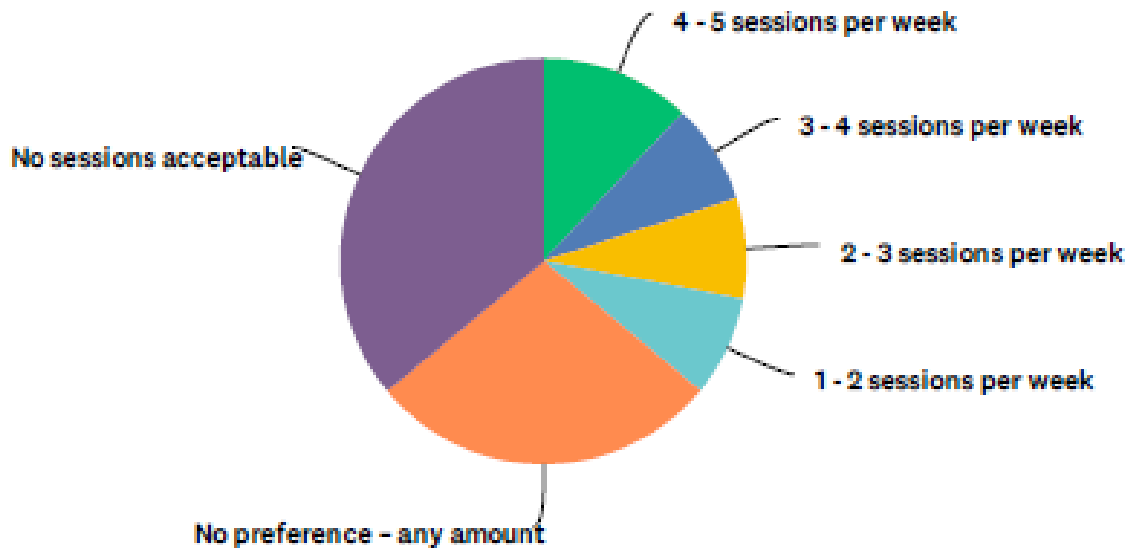


61% of the broader community surveyed who were not supportive of a 7am start time indicated 7.30am would be acceptable, followed by 14% supporting an 8.30am.



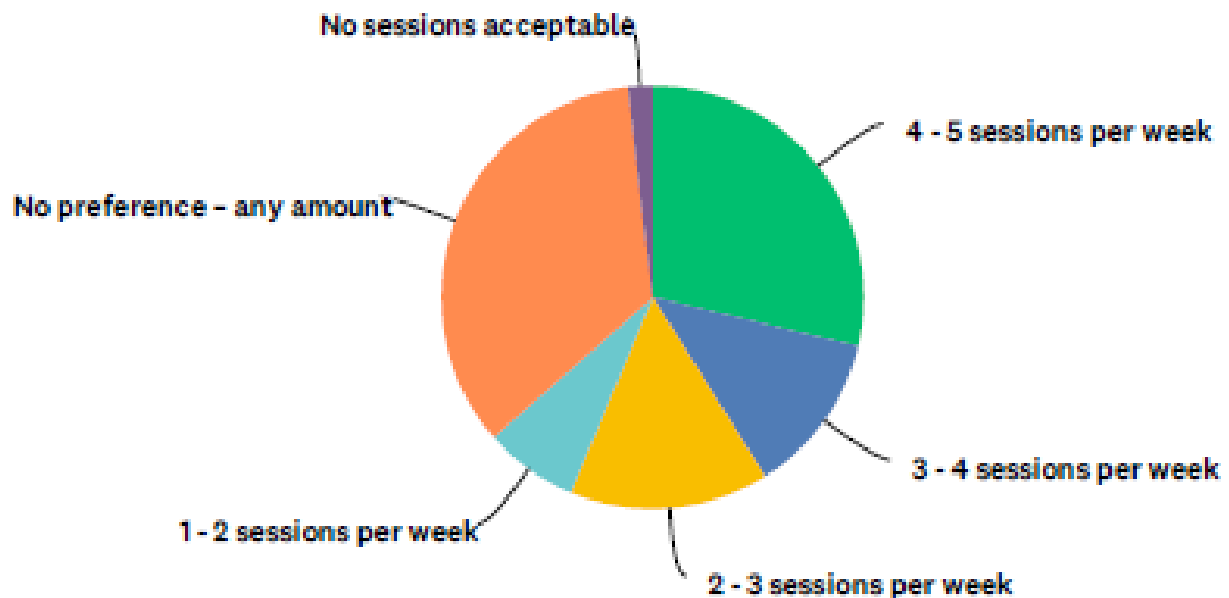
## HOW MANY MOTOCROSS PRACTICE/TRAINING/COACHING SESSIONS ARE ACCEPTABLE PER WEEK? THESE SESSIONS ARE GENERALLY OF A SHORTER DURATION WITH LOWER NOISE EMISSIONS.

### 5km Survey



36% indicated no sessions were acceptable, followed by 28% having no preference and 12% indicating 4-5 sessions per week.

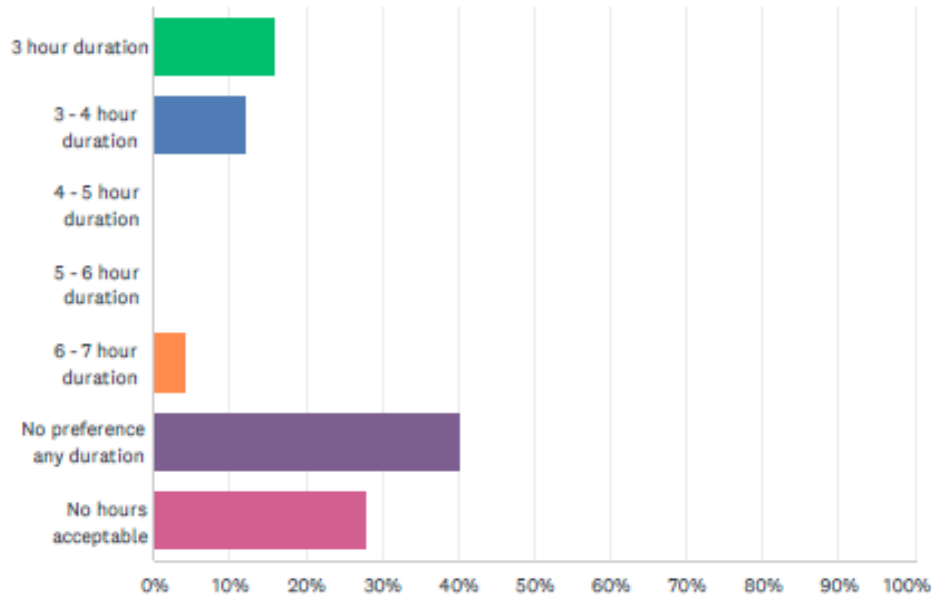
### Broad Survey



34% indicated having no preference – any amount, followed by 28% indicating 4-5 sessions per week.

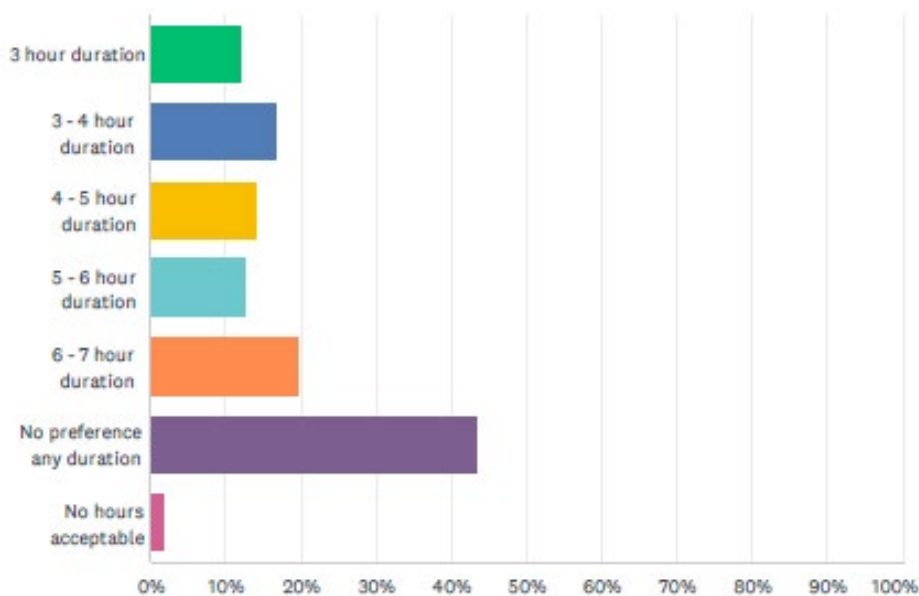
**BASED ON THE ABOVE RESPONSE HOW MANY HOURS CAN THESE TRAINING/PRACTICE/COACHING SESSIONS OPERATE? TICK ALL THAT APPLY.**

**5km Survey**



40% indicated no preference – any duration, followed by 28% indicating no hours acceptable, and 16% indicating a 3 hour duration.

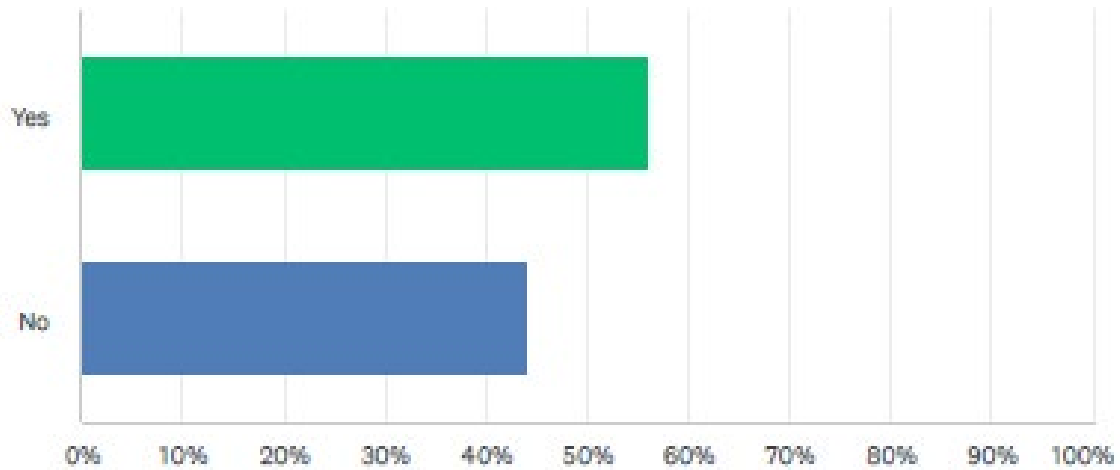
**Broad Survey**



43% indicated having no preference – any duration, followed by 19% indicating 6-7 hour duration and 16% indicating 3-4 hour duration.

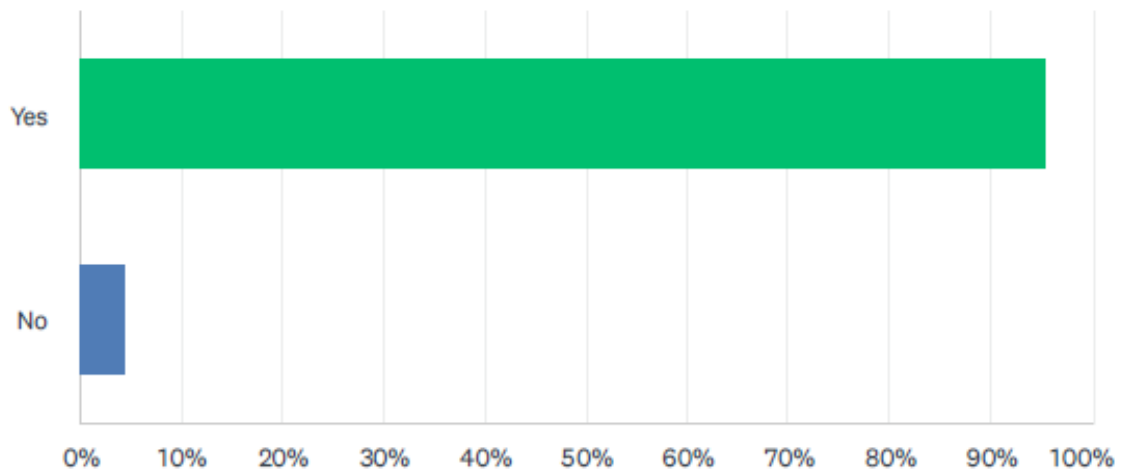
**BASED ON YOUR ABOVE RESPONSE DO YOU SUPPORT THESE TRAINING/PRACTICE/COACHING SESSIONS TO OPERATE BETWEEN THE HOURS OF 8AM– 6PM MONDAY TO FRIDAY?**

**5km Survey**



56% of those who supported the training/practice/coaching sessions were also **supportive** of the sessions to operate between 8am -6pm Monday to Friday.

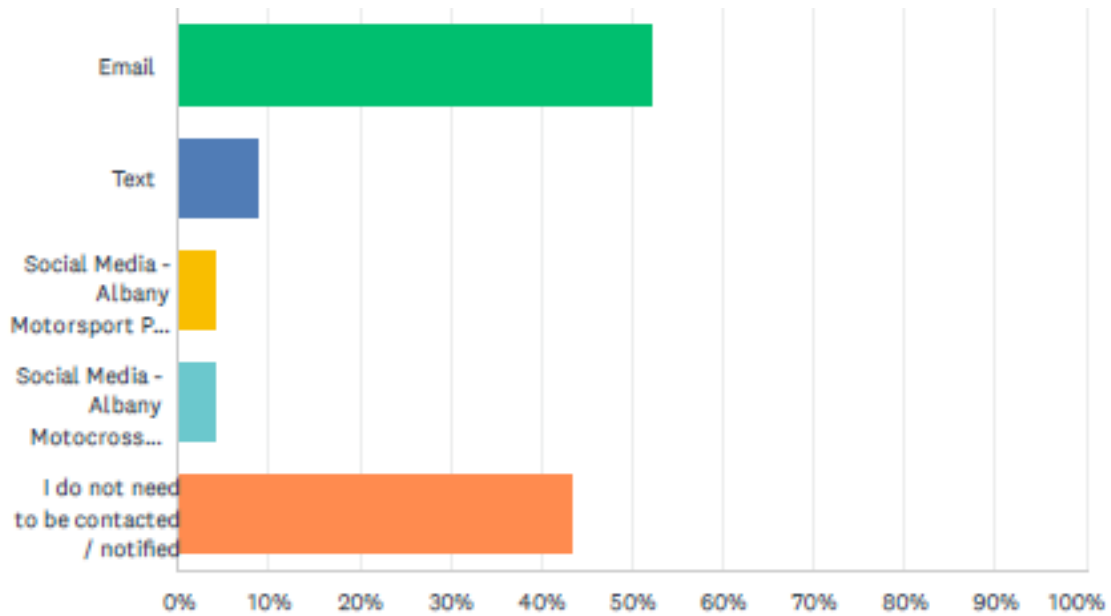
**Broad Survey**



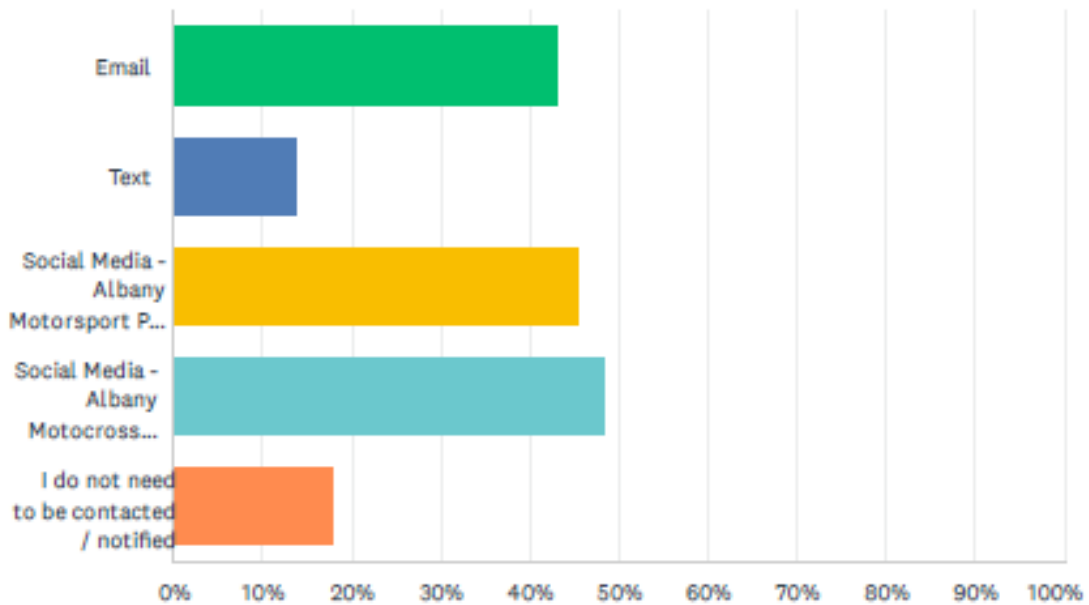
95% of those who supported the training/practice/coaching sessions were also **supportive** of the sessions to operate between 8am -6pm Monday to Friday.

## MAJOR EVENT NOTIFICATION (FOR EXAMPLE: STATE & NATIONAL EVENTS) HOW WOULD YOU LIKE TO BE KEEP INFORMED?

### 5km Survey



### Broad Survey



## SUMMARY

A total of 608 responses were collected across both surveys, with the majority expressing support for the project.

To address the feedback effectively, we will recommend the following actions:

- Prepare Frequently Asked Questions (FAQ) document to provide more detailed responses to specific concerns.
- Clearly outline the project's current status and planned future stages.

Additionally, the survey findings have been shared with an independent consultant to assist in the creation of a comprehensive Noise Management Plan.