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# MINUTES

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## ECONOMIC DEVELOPMENT COMMITTEE

**7 June 2016**

6.45pm

City of Albany Council Chambers

**CITY OF ALBANY  
COMMUNITY STRATEGIC PLAN (ALBANY 2023)**

**VISION**

Western Australia's most sought after and unique regional city to live, work and visit.

**VALUES**

All Councillors, Staff and Volunteers at the City of Albany will be...

**Focused: on community outcomes**

This means we will listen and pay attention to our community. We will consult widely and set clear direction for action. We will do what we say we will do to ensure that if it's good for Albany, we get it done.

**United: by working and learning together**

This means we will work as a team, sharing knowledge and skills. We will build strong relationships internally and externally through effective communication. We will support people to help them reach their full potential by encouraging loyalty, trust, innovation and high performance.

**Accountable: for our actions**

This means we will act professionally using resources responsibly; (people, skills and physical assets as well as money). We will be fair and consistent when allocating these resources and look for opportunities to work jointly with other directorates and with our partners. We will commit to a culture of continuous improvement.

**Proud: of our people and our community**

This means we will earn respect and build trust between ourselves, and the residents of Albany through the honesty of what we say and do and in what we achieve together. We will be transparent in our decision making and committed to serving the diverse needs of the community while recognising we can't be all things to all people.

## TERMS OF REFERENCE

**(1) Function:**

The Economic Development Committee is responsible for:

- (a) Considering and recommending to Council ways to strengthen the local Albany economy; and
- (b) Delivering the following Smart, Prosperous and Growing Objectives contained in the City of Albany Strategic Plan:
  - (i) To foster links between education, training and employment that support economic development.
  - (ii) To strengthen our region's economic based.
  - (iii) To develop and promote Albany as a unique and sought after visitor destination.

**(2) It will achieve this by:**

- (a) Developing policies and strategies;
- (b) Establishing ways to measure progress;
- (c) Receiving progress reports;
- (d) Considering officer advice;
- (e) Debating topical issues;
- (f) Providing advice on effective ways to engage and report progress to the Community; and
- (g) Making recommendations to Council.

**(3) Chairperson:** Councillor Hollingworth

**(4) Membership:** All Elected Members

**(5) Meeting Schedule:** As required

**(6) Meeting Location:** Council Chambers

**(7) Executive Officers:** Executive Director Commercial Services

**(8) Delegated Authority:** The Committee does not have delegated authority from Council.

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1. **DECLARATION OF OPENING** The Chair declared the meeting at 6.45pm

2. **PRAYER AND ACKNOWLEDGEMENT OF TRADITIONAL LAND OWNERS**

*“Heavenly Father, we thank you for the peace and beauty of this area. Direct and prosper the deliberations of this Council for the advancement of the City and the welfare of its people. Amen.”*

*“We would like to acknowledge the Noongar people who are the Traditional Custodians of the Land.*

*We would also like to pay respect to Elders both past and present”.*

3. **RECORD OF APOLOGIES AND LEAVE OF ABSENCE**

Mayor

D Wellington

**Councillors:**

Member

R Hammond (Deputy Chair)

Member

A Goode JP

Member

G Stocks

Member

S Smith

Member

R Sutton

Member

C Dowling

**Staff:**

Chief Executive Officer

A Sharpe

Manager Tourism Development Services

M Bird

Minutes

C Crane

**Apologies:**

Member

B Hollingworth (Chair)

Member

P Terry

Member

J Shanhun

Member

J Price

Executive Director Commercial Services

C Woods

**4. DISCLOSURES OF INTEREST**

<b>Name</b>	<b>Committee/Report Item Number</b>	<b>Nature of Interest</b>
Nil.		

**5. RESPONSE TO PREVIOUS PUBLIC QUESTIONS TAKEN ON NOTICE – Nil.**

**6. PUBLIC QUESTION TIME - Nil**

**7. PETITIONS AND DEPUTATIONS – Nil.**

**8. CONFIRMATION OF MINUTES**

**RESOLUTION**

**MOVED: COUNCILLOR GOODE  
SECONDED: COUNCILLOR SMITH**

**THAT the minutes of the Economic Development Committee Meeting held on 5 April 2016, as previously distributed, be CONFIRMED as a true and accurate record of proceedings.**

**CARRIED 7 – 0**

**9. PRESENTATIONS – Nil.**

**10. UNRESOLVED BUSINESS FROM PREVIOUS MEETINGS – Nil.**

**11. OFFICER REPORTS – Nil.**

**ED033: ALBANY HERITAGE PARK – 3rd QUARTERLY REPORT**

**Proponent** : City of Albany  
**Attachments** : Albany Heritage Park – Quarterly Report  
**Report Prepared By** : Executive Director Commercial Services (C Woods)  
**Responsible Officer(s)** : Executive Director Commercial Services (C Woods)

**Responsible Officer's Signature:**



**STRATEGIC IMPLICATIONS**

1. This strategy directly relates to the following elements from the Community Strategic Plan – Albany 2023 and the Corporate Business Plan 2014-2018.
  - a. **Key Theme: 1.** Smart Prosperous and Growing.
  - b. **Strategic Objective: 1.2** To strengthen our region's economic base.
  - c. **Strategic Objective 1.3** To develop and promote Albany as a unique and sought after destination.
  - d. **Strategy 1.2.2.** Strengthen our economy by supporting business innovation and diversity.
  - e. **Strategy 1.3.2.** Promote the Albany region as a sought after and iconic tourism destination.

**In Brief:**

- To provide Council with quarterly statistical and financial year to date updates on the performance of the National Anzac Centre and Albany Heritage Park.

**RECOMMENDATIONS**

**ED033: Economic Development Committee Recommendation**

**THAT Council NOTE the Albany Heritage Park Report July 2015 to March 2016.**

**ED033: RESPONSIBLE OFFICER RECOMMENDATION**

**Moved: Councillor Sutton**

**Seconded: Councillor Goode**

**THAT Council NOTE the Albany Heritage Park Report July 2015 to March 2016.**

**CARRIED 7 – 0**

**BACKGROUND**

2. The National Anzac Centre is the City of Albany's most significant tourism asset.
3. The National Anzac Centre is a \$10.6 million dollar investment from the Federal and State Government with an additional \$1.5 million invested by Wesfarmers for the construction of the Convoy Walk and Lookout.

4. The City of Albany manages the asset and understands the importance of generating economic outcomes for the region using the National Anzac Centre and the Albany Heritage Park assets to encourage both increased visitation and extended stays to the region.
5. Key stakeholders will also receive this quarterly report in an effort to further develop the relationships and as recognition of their significant investment and commitment to the City of Albany.
6. The City will establish an independent National Anzac Centre Advisory Committee for the 2016/17 financial year to assist in the further development of both the NAC and AHP to ensure the assets continue to evolve and attract both local repeat visitation and visitors from outside the region.
7. Council has budgeted a subsidy of \$250,000 annually for the operations of NAC and the AHP and has established a reserve on the understanding that any surplus funds will be reinvested and be used to leverage additional grant funding to improve the asset.

#### **DISCUSSION**

8. This NAC report template is constantly being reviewed to ensure that the Economic Development Committee and the soon to be established National Anzac Advisory Group receive all relevant information as to its performance.
9. Ongoing feedback from both the Economic Development Committee and the National Anzac Centre Advisory Group is encouraged to ensure the report is meeting expectations.
10. Officers will provide a more detailed description on the financial variances at the Committee Meeting.

#### **GOVERNMENT & PUBLIC CONSULTATION**

11. Not Applicable.

#### **STATUTORY IMPLICATIONS**

12. Not Applicable.

#### **POLICY IMPLICATIONS**

13. Not Applicable.

#### **RISK IDENTIFICATION & MITIGATION**

14. Nil.

#### **FINANCIAL IMPLICATIONS**

15. Nil.

#### **LEGAL IMPLICATIONS**

16. Nil.

#### **ENVIRONMENTAL CONSIDERATIONS**

17. Nil.



**ALTERNATE OPTIONS**

18. The Committee can further develop and refine the reporting tool as it requires or request changes to the current quarterly reporting timeline.

**SUMMARY CONCLUSION**

19. The financial performance of the NAC and AHP year to date is well above budget and the National Anzac Centre continues to deliver economic outcomes to the region as is evident from the visitation profiles.

<b>Consulted References</b>	:	Nil.
<b>File Number (Name of Ward)</b>	:	All Wards
<b>Previous Reference</b>	:	Nil.

12. **NEW BUSINESS OF AN URGENT NATURE INTRODUCED BY DECISION OF THE COMMITTEE** – Nil.
13. **MEETING CLOSED TO PUBLIC:** Elected Member Workshop – Retail Trading Hours  
The meeting moved behind closed doors at 7.23pm.
  - The Mayor left the chamber at 7.23pm
  - Councillor Moir left the building at 7.24pm.
14. **NEXT MEETING DATE** 5 July 2016.
15. **CLOSURE OF MEETING:** The Chair declared the meeting closed at 8.03pm.